

Cerberus Business Continuity and Disaster Recovery

Protecting your organisation against data loss and disruption

Working software, access to data and communications are not optional

Modern organisations have always relied on their infrastructure and facilities to operate effectively. When it comes to data and communications systems, this is truer than ever before. Many businesses have come to depend on instant communications with partners and customers, and software and data are at the heart of almost every process.

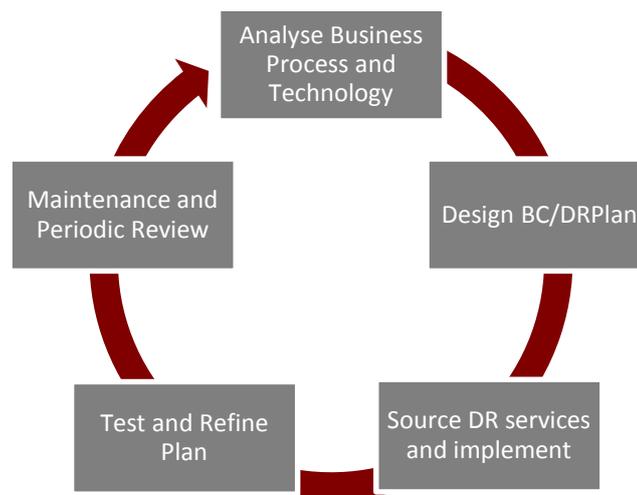
In such an environment, the impact of significant loss of such services and assets can be catastrophic for an organisation's functioning. Without access to core data, software and communications, they can be reduced to an immediate standstill.

Plan to survive

The good news is that modern IT and communications systems can be designed to survive even severe disruption. Cerberus Networks' Disaster Recovery (DR) and Business Continuity (BC) services perform an invaluable role in maintaining access to key services.

Cerberus will work with you on every stage of the process to design and deliver a robust and effective BC/DR plan for your organisation; from business analysis through to ongoing maintenance and review.

Cerberus also has a suite of service offerings that provide the technology underpinning the BC/DR plan; as well as the expertise and experience to implement, test and execute in case of a DR event.



One size does NOT fit all

A key to getting BC/DR right is to look carefully at the organisation's particular needs and plan a strategy for managing disruption accordingly. While some processes will apply to many organisations, it is important to closely examine and analyse the following factors:

- the key systems that must keep working, including Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs)
- which staff must be able to work through disruption,
- the critical activities of the business that are required to keep it delivering its products and services
- how much time the organisation can remain disrupted without irrevocable damage (the "Maximum Tolerable Period of Disruption"),
- the particular risks that apply to the organisation's premises, systems and its staff

Cerberus will work with you to address these questions and plan your BC/DR strategy accordingly.

Key technologies for successful BC/DR

Building a successful BC/DR plan relies on having the right technology toolkit available to replicate the IT and communications systems that your organisation works with. Cerberus can provide a broad range of solutions tailored to work with your systems and designed to meet your RTOs.

This range of tools allows you to design and implement a DR plan, tailored to your needs, and integrated with our suite of monitoring, backup, connectivity and hosting services.

By working with Cerberus, you can benefit from the consolidated and integrated use of connectivity, backup and telephony services to minimise expenditure while maximising effectiveness in the event of an outage. This also delivers more efficient design of the BC/DR plan, fewer parties and systems to manage and faster, more integrated response to events.

Whether it is on-demand failover of your server systems to a co-located DR facility or re-direction of phone calls to a standby hosted service, Cerberus can ensure that you have everything in place to make sure that your critical data, systems and processes can survive a DR event.



Disasters don't wait until business hours and neither will you

We know that when a disaster does strike, you need to execute your BC/DR plan without delay, even if that is out of business hours. Every minute lost is more damage to your organisation.

By having access to our experienced team of consultants and 24x7 support, you can be assured that we can assist you through any DR event, executing the plan according to your planned schedule no matter the time of day or night.

With advanced monitoring in place, Cerberus will make you aware of disruption to your site or systems automatically by email, SMS or phone call, saving you valuable time when responding to the event.

Your organisation changes and so must your BC/DR strategy

Cerberus understands that organisations constantly evolve. This means your critical processes, staff and systems are changing over time too. We will work with you to periodically review your BC/DR strategy, re-evaluate assumptions and to re-test the DR plan, ensuring that, should the worst happen, you know that you have a well-documented, well-understood, well-rehearsed and well-tested process for keeping your organisation operational come what may.

To discuss your requirements and for further information, please contact our sales team on **0345 257 1333** or via email at sales@cerberusnetworks.co.uk.